

WAYNE COUNTY TOURISM PROFILE

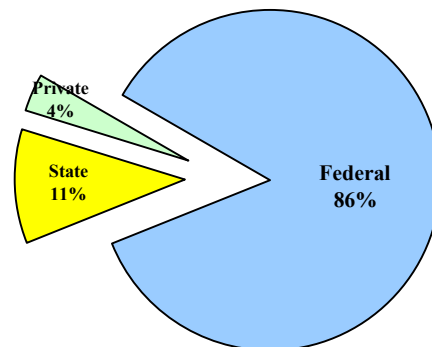
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
DEMOGRAPHIC									
Population	2,442	2,413	2,442	2,509	2,544		2,567	0.9%	26
Total Non-Ag Employment	923	971	991	1,091	1,122		1,069	-4.7%	26
Non-Ag Avg Monthly Wage	\$1,360	\$1,405	\$1,463	\$1,491	\$1,572		\$1,639	4.3%	25
Per Capita Income	\$15,421	\$17,703	\$18,456	\$18,479	\$19,776		\$20,248	2.4%	12
Unemployment Rate	4.9%	6.1%	5.9%	4.6%	5.3%		6.6%	1.3%	15
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$11.6	\$13.4	\$12.9	\$13.7	\$12.8	\$6.9	\$6.9	0.0%	27
Travel & Tourism Related Employment	212	249	242	260	255	294	283	-3.7%	26
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$241	\$280	\$269	\$286	\$267	\$258	\$240	-7.0%	26
Gross Taxable Room Rents	\$2,735	\$2,950	\$3,170	\$3,373	\$2,815		\$2,892	2.7%	19
Transient Room Tax	\$82.0	\$88.5	\$95.1	\$101.2	\$84.4		\$86.8	2.8%	19
Restaurant Tax	\$24.2	\$28.0	\$31.3	\$38.8	\$33.4		\$33.7	0.9%	23
Car Rental Tax	--	--	--	--	--		--	--	--
Gross Taxable Retail Sales (million)	\$18.6	\$22.7	\$23.0	\$23.5	\$23.6		\$23.6	0.0%	26
REGIONAL VISITATION COUNTS									
Glen Canyon N.R.A.	2,430,781	2,442,990	2,639,860	2,568,111	2,340,031		2,101,775	-10.2%	
Grand Staircase-Escalante N.M.	788,611	849,628	1,141,131	572,176	683,286		670,069	-1.9%	
Capitol Reef N.P.	625,680	656,026	680,153	612,656	527,760		523,458	-0.8%	
Canyonlands N.P.	432,697	436,524	446,160	401,558	368,592		375,549	1.9%	
Goblin Valley S.P.	70,829	70,860	82,978	71,110	75,702		72,004	-4.9%	
Otter Creek S.P.	20,237	18,381	15,053	20,594	42,633		61,895	45.2%	
Anasazi S.P.	49,307	44,584	42,276	38,560	32,975		28,896	-12.4%	

Land Ownership - 1999		
	No. of Acres	% Total
Total Acres in County	1,577,264	100.0%
Federal Government	1,350,765	85.6%
BLM	893,447	56.6%
US Forest Service	159,976	10.1%
National Recreation Areas	98,370	6.2%
National Parks	198,973	12.6%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government	170,904	10.8%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	753	0.0%
State Trust Lands	170,151	10.8%
American Indian	--	--
Private**	55,595	3.5%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Wayne County Tourism Profile

